

THE GLOBAL SOF FOUNDATION



WHAT WE DO

The Global Special Operations Forces (SOF) Foundation (GSOF) is a 501(c)(3) non-profit organization that aims to build and grow an international network of military, government, commercial, and educational stakeholders in order to advance SOF capabilities and partnerships to confront global and networked threats.

The GSF includes 3,100+ individual members from 60 countries and 95+ Corporate Partners.

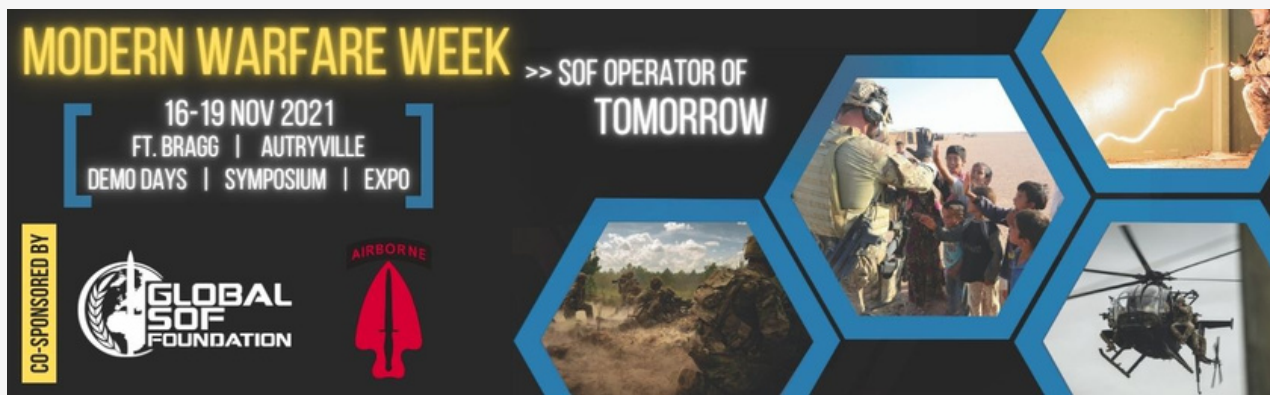
WHY SPONSOR

GSF events bring together a diverse set of stakeholders dedicated to working with SOF, both in the US and internationally. We establish the ideal forum for military, government, academia, and industry to collaborate and hold meaningful discussions.

UNPARALLELED
OPPORTUNITY
TO INTERACT WITH
THE INTERNATIONAL
SOF COMMUNITY

UNIQUE AND
ENGAGING WAYS TO
DEMONSTRATE YOUR
BRAND AND
OFFERINGS

DIRECT INPUT INTO
THE DEVELOPMENT
OF SOLUTIONS TO
SOF-SPECIFIC ISSUES



MODERN WARFARE WEEK

16-19 NOV 2021, FT. BRAGG AND AUTRYVILLE, NC

The Modern Warfare Expo and Demo Day will be held in conjunction with the 2021 Modern Warfare Symposium, which is co-sponsored by the Global SOF Foundation and the U.S. Army Special Operations Command (USASOC).

The Demo Days will take place at The Range Complex in Autryville, NC, and the Symposium and Expo will take place at Iron Mike Conference Center on Ft. Bragg, NC.

OPPORTUNITY	CORPORATE PARTNER RATE	NON-PARTNER RATE
PROGRAM GUIDE ADS		
Program Guide Sponsor (3 available): - Includes Sponsor Logo on Cover & Free Ad	\$1,125	\$1,500
Premium Full Page Cover (Inside Back Cover)	\$600	\$750
Premium Full Page Cover (Inside Front Cover)	\$600	\$750
Premium Full Page Cover (Outside Back Cover)	\$600	\$750
Full Page Color	\$350	\$400
Half-page Four Color	\$250	\$315

PLATINUM [LEVEL]

\$12,100

\$15,500

- Logo and Platinum Sponsor designation on event website, print materials, and program guide
- Logo included on banner and signage within Expo Hall
- **8** Complimentary Passes to the Expo, Demo Day, and the Modern Warfare Symposium
- Recognition of Sponsorship on event marketing emails
- Full page advertisement in the event Program Guide
- Opportunity to provide a flier for distribution at Registration
- Opportunity to provide 3 x 1-minute videos to air in the Expo Hall
- Includes event Website Sponsorship
- Includes event WiFi Sponsorship
- 6 x 8 ft. exhibit Tabletop

2 SOLD



OPPORTUNITY	CORPORATE PARTNER RATE	NON-PARTNER RATE
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GOLD [LEVEL]

- Logo and Gold Sponsor designation on event website, print materials, and program guide at the Expo
- Logo included on banner and signage in the Expo Hall
- **6** Complimentary Passes to the Expo, Demo Day, and the Modern Warfare Symposium
- Recognition of Sponsorship on event emails
- Full page advertisement in the event Program Guide
- Opportunity to provide a flier at Registration
- Opportunity to provide 2 x 1-minute videos to air within the Expo Hall
- 6 x 8 ft. exhibit Tabletop

\$7,500

\$10,000

1 SOLD



SILVER [LEVEL]

- Logo and Silver Sponsor designation on event website, print materials, and program guide
- Logo included on banner and signage in the Expo Hall
- **4** Complimentary Passes to the Expo, Demo Day, and the Modern Warfare Symposium
- Recognition of Sponsorship on event emails
- Opportunity to provide a flier for distribution
- Opportunity to provide one 1-minute videos to air within the Expo Hall

\$5,250

\$7,000

1 SOLD



BRONZE [LEVEL]

- Logo and Bronze Sponsor designation on event website, print materials, and program guide distributed at the Expo
- Logo included on banner and signage displayed within the Expo Hall
- **3** Complimentary Passes to the Expo, Demo Day, and the Modern Warfare Symposium
- Recognition of Sponsorship on event marketing emails

\$3,000

\$4,000

PATRON [LEVEL]

- Logo and Patron Sponsor designation on event website, print materials, and program guide distributed at the Expo
- Logo included on banner and signage in the Expo Hall
- **2** Complimentary Passes to the Expo, Demo Day, and the Modern Warfare Symposium
- Recognition of Sponsorship on event marketing emails
- Full page advertisement in the event Program Guide

\$2,000

\$2,500

1 SOLD



WELCOME RECEPTION

The Sponsor of this opening day Reception will receive designation on the event website, print materials, and program guide. The Sponsor logo will also be included on napkins and signage displayed during the Reception.

SOLD OUT!



OPPORTUNITY	CORPORATE PARTNER RATE	NON-PARTNER RATE
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NETWORKING RECEPTION [2 AVAILABLE]

The Sponsor of this Exhibit Hall-based networking Reception will receive designation on the event website, print materials, and program guide. The Sponsor logo will also be included on napkins and signage displayed during the Reception.

SOLD OUT



ALL DAY COFFEE

Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by most attendees. The sponsorship also includes recognition on Symposium website, in program guide and signage.

SOLD OUT!



FACE MASKS

If Face Masks are required for health and safety reasons, the Sponsoring company's logo will be front and center on each one. Sponsor will also be recognized on website, program guide, and signage.

\$3,000

\$3,700

EXPO & SYMPOSIUM LANYARDS

Get your brand on every attendee! All attendees get a lanyard with their mandatory event badge. Sponsorship includes recognition on the website, signage, and branded lanyards.

\$2,000

\$2,500

HAND SANITIZER

Hand sanitizer is a HOT item in 2020--get your logo on a travel-sized bottle that will be given to each attendee! Sponsor also recognized on the website, program guide, and signage.

SOLD OUT



BREAKFAST [2 AVAILABLE]

Feed Expo attendees bright and early! Sponsorship will include recognition on the event website, signage, and napkins provided at the breakfast.

\$1,500

\$1,875

LUNCH

Sponsorship includes recognition on GSF social media, printed material, and branded labels on disposable lunch boxes.

\$1,500

\$1,875

AFTERNOON ENERGY BREAK

Give attendees a snack in the afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on Symposium website, in program guide, napkins, and signage.

\$1,500

\$1,875

SIGNAGE

The Sponsor of the event signage will receive designation on the event website, print materials, and every sign at the Expo.

\$1,125

\$1,500

OPPORTUNITY	CORPORATE PARTNER RATE	NON-PARTNER RATE
<p>REGISTRATION</p> <p>All attendees of the Expo and Symposium must register to attend. Sponsors receive recognition on the event registration page as well as at on-site registration. The Sponsor will also be recognized on the event website, program guide, and signage.</p>	\$1,125	\$1,500
<p>FLIER DISTRIBUTION</p> <p>Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.</p>	\$500	\$625

DEMO DAY @ THE RANGE COMPLEX

WATER BOTTLES

When you're outside all day--people get thirsty! Sponsor the labeled water bottles to get your logo in front of everyone who needs some hydration! The Sponsor will be recognized on the event website, signage, and water bottle labels.

SOLD OUT!



<p>TARGETS</p> <p>Attendees of the Demo Days will be very focused on the targets... why not add your logo to it? The Sponsor will be recognized on the event website, signage, and paper range targets.</p>	\$2,000	\$2,500
<p>FLASHLIGHTS</p> <p>There will be night shooting! Help attendees find their way from range to range with a branded flashlight. The Sponsor will be recognized on the event website, signage, and mini-flashlights.</p>	\$2,000	\$2,500
<p>EAR PROTECTION</p> <p>Attendees of the Demo Days don't want tinnitus! Help them keep their ears safe. The Sponsor will be recognized on the event website, signage, and ear protection bags.</p>	\$1,500	\$1,875
<p>COFFEE</p> <p>The Energizer Bunny can't attend, so we need a sponsor to keep the energy flowing! The Sponsor will be recognized on the event website, social media, and signage at the coffee station.</p>	\$1,500	\$1,875

<p>FOOD TRUCK</p> <p>All of the event food will come from local food trucks! The Sponsor will be recognized on the event website, social media, and signage at the truck area.</p>	\$1,125	\$1,500
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DEMO DAY AT THE RANGE COMPLEX

The Demo Day is a unique opportunity to showcase industry capabilities in action!

- Event is 1 day with night shooting available until 2200 hours
- Range safety officers and targets are provided, but vendors must bring their own weapons, ammunition, and props (all must be pre-approved by GSF and TRC Staffs)
- Only one vendor per lane (requests for lane sharing are subject to staff approval)
- Vendors who participate in both the Demo Day and the Modern Warfare Expo get a 10% discount for CPs or 5% discount for NCPs
- Note: If additional insurance is required for certain demonstrations, the cost will be billed to the demonstrating company.

EXHIBITION OPPORTUNITY	CORPORATE PARTNER RATE	NON-PARTNER RATE
FIRING LANE: Rent a covered lane at the range for live-fire day and night demonstrations	\$2,100	\$2,550
VEHICLE EXHIBIT/DEMO: A tent for vehicle displays will be located proximate to the firing lanes with opportunities for driving demos on nearby terrain	\$2,100	\$2,550

MODERN WARFARE EXPO AT IRON MIKE CONFERENCE CENTER

Fort Bragg’s Iron Mike Conference Center is in a prime spot that makes it easy for local units to attend. The Modern Warfare Expo will have limited space for tabletops, so reserve your space now!

6 X 8 TABLETOP SPACE	\$1,650	\$2,750
6 X 8 TABLETOP - PREMIUM	\$1,800	\$3,000
10 X 10 OUTDOOR BOOTH	\$1,050	\$1,400
ADDITIONAL BOOTH PARTNERS	\$ 150	\$ 150
ADDITIONAL BOOTH STAFF	\$ 150	\$ 150
UPGRADE TO FULL SYMPOSIUM ACCESS	\$ 250	\$ 275



READY TO JUMP IN?

If you'd like to get involved in
any of our event opportunities,
please reach out to us:

Global SOF Corporate Partners

Ranae Grehl

rgrehl@gsof.org

Non-Corporate Partners

Emily Berkheiser

Emily.Berkheiser@sofx.com



Global SOF Foundation Exhibitor / Sponsor Contract | Terms and Conditions

ENTIRE AGREEMENT. These Terms and Conditions along with the Contract identified above (the "Contract") merge, integrate and supersede any prior negotiations and agreements between the parties, whether written or oral, concerning the subject matter hereof and constitute the entire agreement by and between Exhibitor and the Foundation. Any use of the phrase "these Terms and Conditions" shall be deemed to include the Contract to which these Terms and Conditions are attached or to which these Terms and Conditions relate.

COMPLIANCE WITH LAWS. Exhibitor shall comply with all applicable federal, state and local laws, statutes, ordinances, rules and regulations ("Law(s)") and any rules and regulations that may be promulgated by the Foundation and/or the Event Venue from time to time, including, without limitation, the Exhibitor Services Kit. Exhibitor shall obtain, at its sole expense, any and all permits and/or licenses necessary for its participation in the Exposition.

ASSIGNMENT OF EXPOSITION SPACE. The Foundation will use good faith efforts to accommodate Exhibitor's request for Exposition booth space. The Foundation shall notify Exhibitor of the location of its Space by delivering to Exhibitor a Notice of Space Assignment within the individual exhibitor portal. If the Foundation cannot accommodate Exhibitor's Space request, the Foundation will notify Exhibitor of available remaining Space. Exhibitor shall have the right to select a Space from such remaining Space. Such remaining Space shall be assigned on a first-come, first-served basis. The Foundation reserves the right to modify the Floor Plan, in its sole discretion, as may be necessary for the best interests of the Exposition and for the safe and efficient operation of the Exposition.

RELOCATION. Although it is the intention of the Foundation to make permanent assignments of Space, the Foundation may have to relocate Exhibitor's Space to a different location on the Floor Plan. In the event of relocation, the Foundation shall promptly notify Exhibitor of such relocation.

PAYMENT. Exhibitor shall pay the Foundation 50% of the full contract value 180 days prior to the event; and 100% of the full contract value 90 days prior to the event start, unless an alternative payment plan is agreed to in writing. If Exhibitor fails to make such payments, the Foundation shall have the right to immediately terminate the Contract and rent the Space to another exhibitor, or eliminate or maintain vacant the Space without further obligation to Exhibitor, provided that Exhibitor shall not be relieved of any of its obligations under these Terms and Conditions, including, without limitation, its payment obligations.

TERMINATION. The Foundation shall have the right to immediately terminate the Contract if: (A) Exhibitor breaches any of these Terms and Conditions; (B) the Foundation determines, in its sole discretion, that Exhibitor is not eligible to participate in the Exposition or Exhibitor's products and services are not eligible to be displayed at the Exposition; If the Foundation elects to terminate the Contract, the Foundation shall have the right, in addition to any other remedies it may have under these Terms and Conditions or at law or in equity, to close the exhibit located in the Space, repossess any property of the Foundation or the Venue Provider (as defined below) used by Exhibitor, and remove Exhibitor's property from the Space and Exposition Venue.

CANCELLATION AND WITHDRAWAL. Exhibitors/Sponsors will be liable for 50% of the full contract value if written cancellation is received between 180 days and 90 days prior to the event start. Sponsorships are non-cancellable. If Booths/Sponsorships are cancelled within 90 days of the event start, the exhibitor will be liable for the full contract value even if the exhibit space is resold. If Exhibitor cancels or withdraws from the Exposition, Exhibitor shall immediately notify the Foundation of such decision in writing. In such event, Exhibitor shall forfeit all exhibitor registrations, as well as any items offered with the Space. Exhibitor will be subject to the provisions under the TERMINATION section of this contract.

ASSIGNMENT AND SUBLETTING OF SPACE. Exhibitor shall not assign, sublet, or share all or any portion of the Space, or display any third-party equipment, materials and/or services, without the prior written consent of the Foundation.

LIMITATION OF LIABILITY. THE FOUNDATION'S LIABILITY TO EXHIBITOR HEREUNDER SHALL NOT, UNDER ANY CIRCUMSTANCES, EXCEED THE AMOUNTS PAID TO THE FOUNDATION BY EXHIBITOR PURSUANT TO THE CONTRACT. IN NO EVENT SHALL THE FOUNDATION BE LIABLE FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, EXEMPLARY OR PUNITIVE DAMAGES REGARDLESS OF THE THEORY OF RECOVERY UPON WHICH SUCH DAMAGES MAY BE BASED AND REGARDLESS OF WHETHER OR NOT THE FOUNDATION HAS BEEN ADVISED OF THE POSSIBILITY OF THE SAME.

INDEMNITY. Exhibitor shall indemnify, defend and hold harmless the Foundation, its directors, officers, employees, agents, service contractors, and the owner, lessor and/or manager of the Exposition Venue (the "Venue Provider") from any and all liability, damage, cost, or expense arising out of or connected with: (A) the death of, or injury to, any person visiting or using Exhibitor's Space, or any loss, theft, damage or injury to property, resulting directly or indirectly from any act or omission of Exhibitor, its employees, agents or contractors; or (B) the failure of Exhibitor to comply with any of these Terms and Conditions or the terms and conditions of the contract entered into by the Foundation and the Venue Provider

EXPOSITION HOURS AND DATES. Hours and dates for installing, constructing, operating, displaying and dismantling exhibits shall be those specified by the Foundation in the Exhibitor Services Kit. All exhibits must be open for business during exhibit hours. Under no circumstance shall the dismantling or packing of an exhibit begin before the official close of the Exposition.

EXHIBIT DISPLAYS. CARPET OR FLOOR COVERING REQUIRED. Exhibitor's entire exhibit shall be confined to the Space as identified in the Floor Plan, and under no circumstances shall merchandise, equipment, trunks, cases or packing materials be left in any aisle or other-wise block access to any other exhibit or entrance or exit of the Exposition Venue. No trunks, cases or packing materials shall be brought into or out of the Space during exhibit hours. No signs, advertising devices or merchandise shall be displayed outside the Space, project above or beyond limits of the Space, or be pasted, taped, nailed or tacked to walls of the Exposition Venue.

FIRE RULES. Exhibitor shall not pack merchandise in paper, straw, excelsior or any other flammable material. All cartons stored in the Exposition Venue shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures, and all fabrics or other material used for decoration or covering shall be flameproof. If required by Law, Exhibitor shall have on hand in its Space, a notarized affidavit establishing that its display material has been treated during the past year by an approved chemical. All wiring devices and sockets shall be in good condition and meet the requirements of Law.

PLAYING OR REPRODUCTION OF MUSIC. Exhibitor shall not provide or permit the use of music in any form or at any time.

FUTURE EXHIBITIONS. In addition to the Foundation's right to terminate the Contract pursuant to these Terms and Conditions, the Foundation may refuse to consider Exhibitor for participation in future Expositions organized and held by the Foundation.

INABILITY TO HOLD CONFERENCE; CHANGE IN SCHEDULED DATES. If because of war, strike, the destruction, construction or renovation of the Exposition Venue, government order, terrorist act, act of God or other cause beyond the control of the Foundation, the Exposition or any part thereof is prevented from being held, the Foundation shall be relieved of its obligations under these Terms and Conditions. In regard to Exhibitors, the Foundation shall determine and refund to Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remain after deducting expenses incurred by the Foundation and reasonable compensation to the Foundation, but in no case shall the amount of the refund to Exhibitor exceed the amount of the exhibit fee paid by Exhibitor. In regard to Sponsors, the Foundation shall determine the remaining aggregate value of the sponsorship fees as of the date of cancellation or postponement and apply the remaining sponsorship value to an upcoming Exposition as agreed to by the parties. Exhibitor(s) and/or Sponsor(s) acknowledge and agree that the Foundation may be required to change the scheduled dates of the Conference and Exposition as set forth in the Contract for reasons beyond its control or for reasons that, in the sole judgment of the Foundation, will benefit the Exposition and the participating exhibitors and sponsors. In the event that the Foundation is required, or decides, to change the dates of the Exposition, the Foundation will make its best efforts to notify exhibitors and sponsors in writing of such change at least sixty (60) days prior to the dates originally set forth in the Contract.

FORCE MAJEURE. If for any reason beyond the Foundation's or the Exhibiting Party's reasonable control - including but not limited to strikes; labor disputes; acts, regulations or orders of governmental authorities; civil disorder; disasters; acts of war; acts of God; fires; flood; public health emergencies, including but not limited to significant outbreak of an infectious disease, bio-terrorist attack or other significant, catastrophic event or other emergency conditions - the Foundation or Exhibiting Party is unable to perform its obligations under this Agreement, such non-performance is excused and either Party may terminate this Agreement. This sets forth the only provisions between the Parties regarding force majeure events and any other similar terms in the Agreement are hereby deleted.

SEPARABILITY; WAIVER; REMEDIES. If any part of these Terms and Conditions is found in- valid, the remaining provisions shall remain unaffected and enforceable. The Foundation's failure at anytime to require Exhibitor's strict compliance with any part of these Terms and Conditions shall not thereafter waive or reduce the Foundation's right to require strict compliance with the same or any other provision of these Terms and Conditions in any later instance. The remedies afforded the Foundation herein are cumulative and are in addition to all remedies the Foundation may be entitled to at law or in equity.

AMENDMENTS. Except as provided herein, no change in or addition to these Terms and Conditions shall be valid as between the parties hereto unless set forth in a writing which is signed by an authorized representative of both parties and which specifically states that it constitutes an amendment or addendum to these Terms and Conditions.

BINDING EFFECT. These Terms and Conditions shall be binding upon and shall inure to the benefit of the parties hereto, their successors and assigns, or other



GSF Event Reservation Form and Contract

Exhibit Space | Sponsorship | Advertising

Instructions

Step 1: Mark your selections below under Payment Amount & Method (select exhibit booth space, sponsorships, or advertising).

Step 2: Email completed form to Ranae Grehl at rgrehl@gsf.org.

Step 3: Register attendees through the event website, or as directed by POC.

Notes: Booth numbers and spaces are subject to change.

Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.

This contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Global Special Operations Forces Foundation Corporation (doing business as: Global SOF Foundation), and the Company named herein. The Company agrees to comply with all Terms and Conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Company & Contact Information

Company Name: _____

Contact 1: _____ Contact 2 Billing Contact: _____

Street Address: _____ Street Address: _____

City State, Zip: _____ City State, Zip: _____

Email Address: _____ Email Address: _____

Phone #: _____ Fax: _____ Phone #: _____ Fax: _____

Contract Acceptance (signature is required)

This contract is accepted as binding by the following Company Representative:

Signature: _____ Printed Name: _____ Date: _____

Invoicing Policy, Payment & Cancellation Terms & Conditions

Invoicing: Invoices will be sent by email. If you wish to receive a printed copy please check the box below:

Please send a printed invoice to our company billing contact (contact 2 above).

Payment: 50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 50% liable for contracted funds at 180 days prior to the program and 100% liable for contracted funds at 90 days prior to the program.

Cancellation: Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from Global SOF Foundation. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

Payment Amount & Method

Display / Exhibit Space: \$ _____

Booth Selection: 1st choice _____ 2nd choice _____ 3rd choice _____

(booth numbers are subject to change)

Sponsorship: \$ _____

Sponsorship/Advertising Description: _____

Advertising: \$ _____

Discount: \$ _____

Event date(s): _____

Total Contracted Amount: \$ _____

P.O. # (if applicable): _____

Payment Method:	<input type="checkbox"/> Check	Payable to: Global SOF Foundation Mail to: Global SOF Foundation, 3890 W. Gandy Blvd #140, Tampa, FL 33611
	<input type="checkbox"/> Credit Card	A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.
	<input type="checkbox"/> ACH / Wire	A confirmation email will be sent with an Invoice attachment. ACH / wire transfer information will be provided on request. Send wire transfer confirmations to Meaghan Keeler-Pettigrew at mkp@gsf.org .

Send Check Payments To:

Payable to: Global SOF Foundation
3890 W. Gandy Blvd. #140
Tampa, FL 33611

Event Production Company/Merchant Contact Information:

Ranae Grehl, Events Manager Telephone: (954) 740-0068
Email: rgrehl@gsf.org
Website: www.gsf.org